



Internship Opportunities with the ALREI / ITUC-Africa
Call for interns (part-time)
Social Media Communications and Graphic Design

The Africa Labour Research and Education Institute (ALREI) of the African Regional Organisation of the International Trade Union Confederation (ITUC-Africa) is looking to recruit an intern to assist in Social Media Communications and Graphic Design works in Lomé, Togo.

Internship Overview

We are offering a part-time internship opportunity for a talented graphic design and communication enthusiast to support our team. This position is ideal for students or recent graduates looking to gain direct experience in a dynamic and mission-driven environment. The candidate will be an integral part of our team, contributing to the creation and dissemination of compelling visual content that supports our advocacy and educational initiatives. This includes designing materials for a variety of media platforms, engaging with a diverse audience through innovative campaigns, and enhancing our overall branding strategy. The position is ideal for students or recent graduates who are passionate about graphic design and communication, and who want to make a tangible impact in the field of labour research and education.

Responsibilities

- Designing visual content for social media, newsletters, reports, and promotional materials.
- Aiding in the creation of infographics, posters, and other graphic elements.
- Collaborating with the communications team to develop engaging campaigns.
- Contributing to the overall branding and design strategy of ALREI.
- Posting content on all social media platforms, including Facebook, LinkedIn, YouTube, and X (formerly Twitter).
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Qualifications

- Ability in graphic design software (Adobe Creative Suite, etc.).
- Strong design portfolio showcasing creative and effective visual communication.
- Knowledge of social media and social media tools
- Excellent communication skills and ability to work in a collaborative environment.
- Proficiency in English and French
- Interest in labour rights, social justice, and community engagement is a plus.

Benefits:

- Direct experience in applying graphic design skills to real-world projects/social media advocacy.
- Mentorship from experienced professionals in the field of labour research and education.
- Opportunity to make a meaningful impact and contribute to important social causes.
- Flexible hours to accommodate academic schedules and other commitments.

How to Apply:

Are you passionate about graphic design and communication? Do you want to apply your skills to contribute to promote labour research and education in Africa?
Join us at ALREI, by submitting a CV, cover letter, and portfolio (or link to portfolio) showcasing relevant design work to alrei@ituc-africa.org
Please specify **“Graphic Design and Social Media Communication Internship Application”** in the subject line.

NB: Please note that only candidates who fully meet the above-mentioned criteria will be considered for interviews.

Apply today and be part of our mission to advance labour rights and social justice in Africa!

Deadline for the application: 12 July 2024